



WWF Kamchatka Salmon Conservation Initiative

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Overview

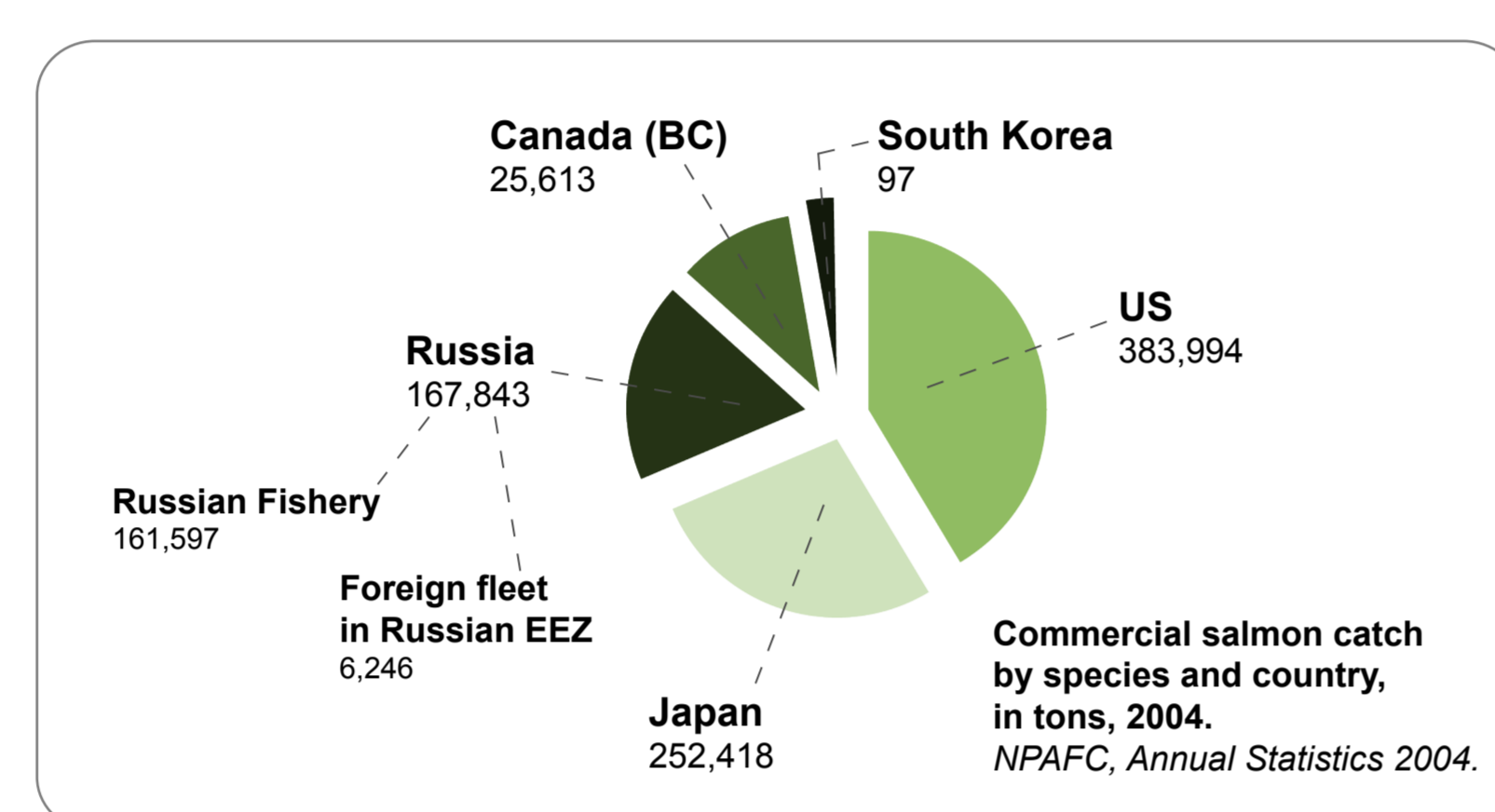
Wild Kamchatka salmon (Pacific salmon) is one of the 23 priority species for WWF.

One of the greatest threats facing Kamchatka's salmon fishing industry today is illegal, unregulated and unreported fishing.

WWF is working with fishermen, local communities, management agencies and international fisheries companies to introduce solutions to the Kamchatka salmon management problems.



Goal 1: Improve fisheries governance



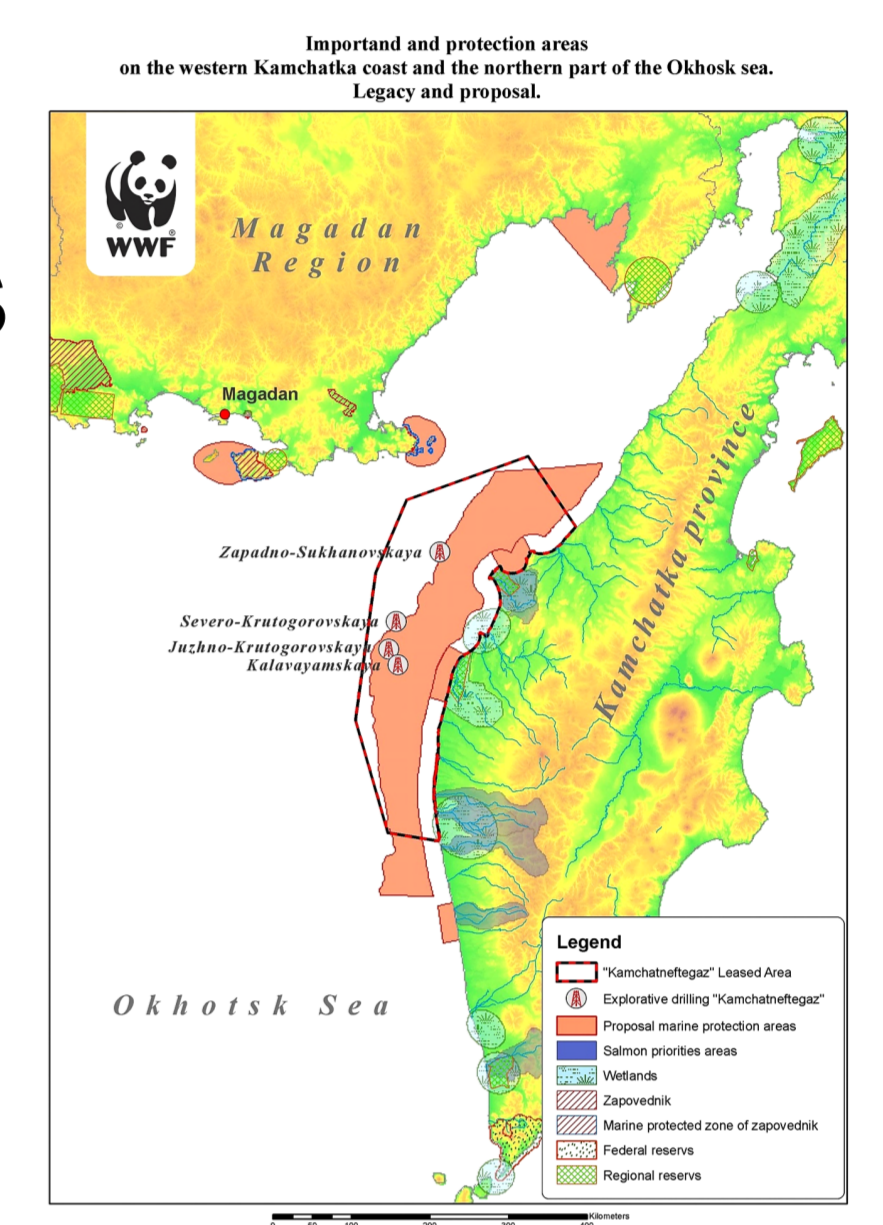
Create the Kamchatka Salmon Coalition to promote ecosystem based management of the salmon fishery.

Communicate successful fisheries management practices from Alaska to Kamchatka.

Promote introduction of legal authority, the Kamchatka Regional Fisheries Management Council, and a well-defined Fisheries Management Plan.



Goal 3: Secure critical marine habitats



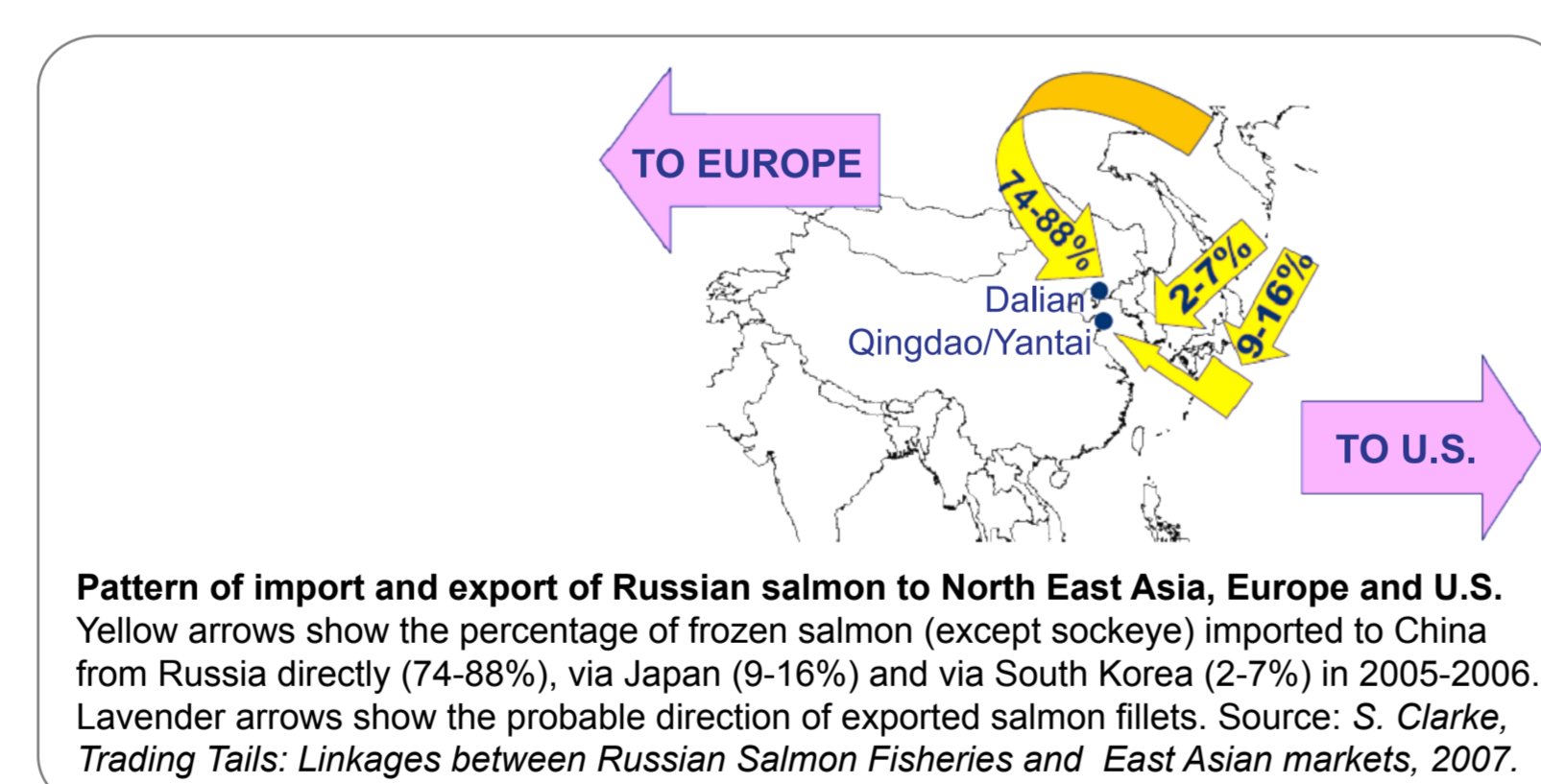
Complete a GIS database of the distribution of salmon in the northern Okhotsk Sea, identifying critical marine habitats of Kamchatka salmon.

Develop and submit a proposal for creating marine protected areas in the Okhotsk Sea to the Ministry for Natural Resources.

Conduct public campaign against offshore oil/gas exploration on Kamchatka continental shelf.



Goal 2: Increase awareness of market-based initiatives



Identify main routes and volumes of illegal trade of Russian salmon in Japan, China, South Korea and Russia.

Support Marine Stewardship Council (MSC) pre-assessment of Kamchatka salmon fisheries.

Establish partnership between Kamchatka fisheries and seafood companies to promote salmon product traceability and MSC certification.



Goal 4: Strengthen enforcement to combat poaching

Support anti-poaching brigades to eliminate illegal salmon harvest at the critical salmon spawning sites in Kamchatka.

Analyze the Russian fisheries observer system and submitted a comprehensive proposal to the Russian Federal Fisheries Agency on potential improvements.

Develop a comprehensive anti-poaching strategy with major Russian Far East environmental NGOs and submit it to the Russian Federal Fisheries Agency.

Initiate a public campaign against large scale at-sea salmon driftnetting — a fishing practice associated with overfishing and excessive discards.